

# SENIOR HALL OF FAME

## SPONSORSHIP OPPORTUNITIES

The Senior Hall of Fame honors volunteers, 62 years of age and older, for their significant contributions toward enriching the quality of life for others. Those chosen for induction are role models for leading meaningful, vibrant lives, and their compelling stories demonstrate their commitments to causes, organizations and to our community at large.

### BECOME A SPONSOR

Sponsors are just one of the integral parts of helping the city celebrate seniors.

#### 40th Anniversary Ruby Sponsor: \$5000

- Your organization's name and logo prominently listed in the ceremony's program.
- Full page ad space in ceremony program.
- Reserved Seating for your attendees at the event.
- Exclusive placement of organization's name and logo on signage in the event venue.
- Exclusive acknowledgement and on-stage presentation of appreciation included during the event.
- Plus all Gold Sponsor-level benefits.

#### Gold Sponsor: \$1200

- Your organization's name and hyperlink listed on the Senior Hall of Fame website.
- Your organization will be listed in the Sunshine Senior Center's newsletter promoting the awards in April and honoring the inductees in May.
- Your organization's logo will be listed on print and digital marketing assets, including posters, invitation, and social media graphics.
- Your organization's name will be listed in the event listing on the St. Petersburg Parks & Recreation Department's event calendar and Facebook event page.
- Your organization will receive an exhibitor table at the award ceremony.
- Your organization's name and logo will be listed in the ceremony's program and will be acknowledged during the ceremony. Half-page ad space in program.
- An invitation to the City Council meeting presenting inductees with the Key to the City.
- Recognition as a sponsor in the post-event social media post announcing inductees.
- Banner hung at the event.
- Thank you keepsake.



### THE 40TH ANNUAL AWARDS CEREMONY

**DATE:** Wednesday, April 17, 2024

**TIME:** 5:30 p.m.

**VENUE:** Mahaffey Theater

This inclusive event has an average of 300 people of all ages celebrating nominees and aging well in the Sunshine City. The event consists of a red carpet arrival for attendees, an award ceremony announcing the nominees and inductees, and reception with hors d'oeuvres and entertainment. All nominees will be honored with a gift and certificate, and the inductees to the Senior Hall of Fame will receive an accolade and a Key to the City presented by the Mayor.

#### Silver Sponsor: \$600

- Your organization's name and hyperlink listed on the Senior Hall of Fame website.
- Your organization will be listed in the Sunshine Senior Center's newsletter promoting the awards in April and honoring the inductees in May.
- Your organization's name and logo will be listed in the ceremony's program and will be acknowledged during the ceremony. One quarter page ad in program.
- Banner hung at the event.

#### Bronze Sponsor: \$300

- Your organization will be listed in the Sunshine Senior Center's newsletter promoting the awards in April and honoring the inductees in May.
- Your organization's name will be listed in the ceremony's program.

*Interested in becoming a sponsor? Scan the code or contact:*

Carole Ware  
Office on Aging supervisor  
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